

JUAN DAVID IRIGOYEN BORUNDA

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EDUCATION

FLORIDA STATE UNIVERSITY Tallahassee, FL
Ph.D. in Political Science December 2023

Dissertation: *Extrinsic Incentives, Voting Behavior, and Public Opinion: Three Studies of the Influence of Extrinsic Incentives Over Voting Choices, Turnout, and Attitudes Toward Clientelism.*

Committee: Dr. Brad T. Gomez (Chair), Dr. Lonna Atkeson, and Dr. Jens Großer

FLORIDA STATE UNIVERSITY Tallahassee, FL
M.S. in Political Science May 2019

Practicum Paper: *Better Safe Than Sorry: The Perceived Monitor Voting Game*

ITESM, CHIHUAHUA CAMPUS Chihuahua, MEXICO
M.B.A., Research Intensive May 2013

Thesis: *Influence of Corporate Social Responsibility on the purchase decision of Chihuahuan consumers.*

Advisor: Dr. Fermín Orestes Rodríguez González

ITESM, CHIHUAHUA CAMPUS Chihuahua, MEXICO
B.A. in International Relations May 2009

Honors Summer School Program at Georgetown University (2007)

Internship through The Washington Center for Internships and Academic Seminars,

NAFTA Honors Program (Jan-May 2008)

AWARDS AND HONORS

Nominated for the Honors Thesis Mentor Award, Florida State University, 2024-2025

Awardee of Dissertation Research Grant (Declined Award), Florida State University, Fall 2022

Nominated for the Outstanding Teaching Assistant Award, Florida State University, 2020-2021

Awardee of the Complementary Graduate Studies Scholarship, Mexican Secretariat of Public Education, 2018

Awardee of the Dean's Scholarship, Florida State University, 2017

Graduated Summa Cum Laude, ITESM Chihuahua Campus, 2013

CONAHCYT Graduate Studies Fellowship, Mexican National Council of Humanities, Science, and Technology, 2010-2012

Graduated Summa Cum Laude, ITESM Chihuahua Campus, 2009

TEACHING EXPERIENCE

FLORIDA STATE UNIVERSITY

Tallahassee, FL

Teaching Faculty I, International Affairs Program

August 2023-Present

Instructor, Selected Topics in Latin American Political Institutions, Spring 2025

Instructor, Professional Development for International Affairs Majors, Fall 2023, Spring/Fall 2024, Spring 2025

Instructor, International Affairs Capstone Course, Fall 2023, Spring/Fall 2024

Instructor, Politics of Latin America, Fall 2023, Spring/Fall 2024, Spring 2025

FLORIDA STATE UNIVERSITY

Tallahassee, FL

Graduate Assistant, Department of Political Science

Fall 2017-Summer 2023

Instructor, Politics of Latin America, Summer/Fall 2020, Spring/Summer/Fall 2021, Spring/Summer/Fall 2022, Spring/Summer 2023

Instructor, American National Government, Summer 2019

Teaching Assistant, Data for Campaigns, Spring 2022

Teaching Assistant, Media and Politics, Fall 2020, Spring/Fall 2021

Teaching Assistant, American National Government, Spring 2019

ITESM CAMPUS CHIHUAHUA

Chihuahua, MEXICO

Lecturer, PrepaTec-High School

Fall 2016-Spring 2017

Intermediate English, Spring 2017

Liberalism and Expansion of the Industrial Society in the XIX Century, Fall 2016

Global Entrepreneurship, Spring 2017

COLEGIO PALMORE, A.C.

Chihuahua, MEXICO

Lecturer, High School

Spring 2015

Ethics II, Spring 2015

Literature II, Spring 2015

Reading and Writing Workshop II, Spring 2015

TEACHING INTERESTS

Latin American Politics and Institutions, U.S. Political Institutions, U.S. Public Opinion, Latin American Public Opinion, Electoral Behavior, Basic Game Theory, Basic Econometrics.

LEADERSHIP, SERVICE AND MENTORING

Student Organization Advisor, Florida State University, Global Aid Student Organization, Fall 2024-Present

Honors in the Major Thesis Committee Member, Florida State University, Student Rosario Barraza, *Analyzing the impediments to Reporting Gender Based Violence in Peru: A Sociopolitical View*, Expected Defense April 2025

Honors in the Major Thesis Committee Member, Florida State University, Student Arantza Caudillo, *Moments of freedom and agency: Gender networks of production in the Otomi-Tepehua region*, Expected Defense April 2025

Honors in the Major Thesis Director, Florida State University, Student Kylie Lorden, *Youth Gang Joining and Violence in Honduras*, Defended November 2024

PROFESSIONAL EXPERIENCE

FLORIDA STATE UNIVERSITY

Tallahassee, FL

Scholarship Director, International Affairs Program

August 2023 – Present

Promoted the International Affairs study abroad scholarship opportunities through workshops explaining the different scholarships and the application process. More than thirty applications were correctly submitted in the 2024-2025 academic year.

Evaluated and processed International Affairs study abroad scholarship applications. A little more than thirty scholarships were distributed in the Spring 2024 application round, given the funds available and applications correctly filled and submitted. This includes the research focused Edna Ranck award.

Wrote thank you letters to donors that contributed to International Affairs funds. Donors receive personalized letters thanking their contribution to each of the specific funds they contribute to. The letters include information about how funds are being used.

MODUL INTERNACIONAL S.A. DE C.V.

Chihuahua, MEXICO

Treasurer and CFO, Administration

June 2009-August 2010, June 2013-July 2017

Co-led annual strategic and financial planning. These efforts included the restructuring of debt, and planning and implementation of initiatives to increase financial efficiency.

Implemented administrative software to track and manage purchases and financial flows. This system helped in the transparency and tracking of payments, purchases, use of checks and cards, and managing supplier information.

TECHNICAL SKILLS

R for data wrangling, analysis, modeling, machine learning, and visualization, and data scraping - Proficient

Python for data wrangling, analysis, machine learning, and visualization - Basic

LaTeX - Basic

Canvas - Proficient

Quantitative research skills - Proficient

Academic writing in Spanish and English - Proficient

Public speaking - Proficient

English - Fluent

Spanish - Native speaker

PUBLICATIONS

Irigoyen Borunda, Juan David. 2024. "Incentivizing Voting Turnout through Gifts and Promotions: An Analysis of 'The Civic Thumb' Program in Chihuahua, Mexico." *Economicus Journal of Business and Economics Insights*, 1(1), 57-75.

Irigoyen Borunda, Juan David. 2023. "Gambling with the vote: A formal theory of the influence of material and immaterial incentives and the electoral environment over voting behavior / Apostando con el voto: Una teoría formal de la influencia de incentivos materiales e inmateriales y del ambiente electoral sobre el comportamiento del votante." *Política y gobierno*, XXX(1).

PRESENTATIONS

Irigoyen Borunda, Juan David. "Evaluating Attitudes Towards Vote Buying and Social Desirability Bias in Mexican Public Opinion." 2025 Southern Political Science Association Annual Meeting, San Juan, Puerto Rico, January 9-11, 2025.

Irigoyen Borunda, Juan David and Evan Meyer. "Syncing Turnout: The Effects of Synchronizing Federal and State Elections in Mexico." 2nd Elections, Public Opinion, and Voting Behavior Conference, Tallahassee, Florida, February 29-March 2, 2024.

Irigoyen Borunda, Juan David. "Buying Turnout: The Impact of Incentivizing Voter Participation with Giveaways and Sales in Chihuahua (updated version)" 2024 Southern Political Science Association Annual Meeting, New Orleans, Louisiana, January 11-13, 2024.

Irigoyen Borunda, Juan David. "Buying Turnout: The Impact of Incentivizing Voter Participation with Giveaways and Sales in Chihuahua." Inaugural Elections, Public Opinion, and Voting Behavior Conference, Tallahassee, Florida, March 2-4, 2023.

González Guerrero, Rafael Isaías and Juan David Irigoyen Borunda. "Evaluando las actitudes hacia el clientelismo y la deseabilidad social en la opinión pública mexicana." X Congreso AMECIP, Merida, Mexico, November 22-25, 2022.

González Guerrero, Rafael Isaías and Juan David Irigoyen Borunda. "Clientelismo y deseabilidad social en la opinión pública mexicana." XI Congreso Latinoamericano de Ciencia Política, Santiago de Chile, Chile, July 21-23, 2022 (held online due to COVID-19 pandemic).

REFERENCES

Lee Metcalf, Teaching Professor and Director of the International Affairs Program, Florida State University, phone: 850-644-4418, email: lmetcalf@fsu.edu, Supervisor at the IA Program.

Brad Gomez, Associate Professor and Political Science Department Chair, Florida State University, phone: 850-644-7300, email: bgomez@fsu.edu, Dissertation Committee Chair.

Matthew Pietryka, Associate Professor Political Science Department, Florida State University, phone: 850-644-4727, email: mpietryka@fsu.edu, TA Duties Supervisor.